



Eric Tanner Aichele

User Experience Designer | Creative Professional

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SKILLS Languages | HTML5, CSS3, Swift

UX Methods | User Research, Synthesis, Design Studio, Prototyping (InVision, Axure, etc)

Frameworks/Libraries | Bootstrap, Angular, Vue.js

Programs | Adobe Creative Suite CC, Sketch, Axure, XCode, Microsoft Office

EXPERIENCE **Intellectual Technology Inc. - UI/UX Lead | 12.2018 - Present**

Transitioning teams to a UX methodology as well as working to unify and standardize the component library for all applications.

Do It Best Corporation - Web Designer / UX Ambassador | 05.2017 - 12.2018

Worked on a variety of web design projects such email blasts and banner ads for member and user consumption while advocating a stronger user experience based approach to design.

The Home Depot Enterprise UX Team - Senior User Experience Designer | 07.2016 - 04.2017

Embraced a strong user research based methodology and designed an enterprise application for The Home Depot Supply Chain using an agile development cycle with the Enterprise UX Team.

Blue Sombrero / Dick's Sporting Goods - UI/UX Designer | 12.2014 - 03.2016

Worked on several projects from research phase to production for a web based product as well as a mobile app with an on-site and off-site product team.

Sage North America - Web Designer | 12.2013 - 12.2014

Designed websites, micro-sites, promotional emails, and other digital promotional pieces.

Razorfish - Freelance UX/UI Designer | 06.2013 - 09.2013

Worked with a UX Lead and Art Director to design and modify existing design templates for an insurance client based on user/test group feedback.

Autism Speaks - Freelance Web Designer | 01.2011 - 01.2013

Redesigned the foundation's website and email newsletters, designed several micro-sites and other digital and print materials.

Field & Stream and Outdoor Life Magazines - Graphic Designer/UX Designer | 10.2008 - 05.2011

Designed ad units, micro-sites, email newsletters, promotional materials, and edited video for the marketing team while working with an off-site development team to execute said projects.

Manning Media - Multimedia Designer | 11.2006 - 02.2008

Designed HTML and Flash websites, micro-sites, e-vites, identity systems, email newsletters, and media kits for clients while working with an in-house developer to implement said projects.

EDUCATION **Udacity** | iOS Developer Nanodegree | Spring 2016

General Assembly - Atlanta, GA | Mobile Development Track | Summer 2015

Savannah College of Art and Design - Savannah, GA | BFA: Graphic Designer | June 2006

AWARDS **2010 Min Award(s)**

Online Event: Live Hunt, Outdoor Life magazine

Retail / Merchandising Tie-In: Gore-Tex Gear Widget, Bonnier Outdoor Group