



Eric Tanner Aichele

User Experience Designer | Creative Professional

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SKILLS **UX Methods** | User Testing, Research Synthesis, Design Studio, Prototyping (InVision, Axure, etc)
Frameworks/Libraries | Bootstrap, Angular, Vue.js
Programs | Sketch, Figma, Adobe Creative Suite, Microsoft Office

EXPERIENCE **Cognizant Softvision (Magenic) - Senior UX Design Consultant | Remote | 01.2021 - Present**
Working with clients to find the right solution for their products using the Discovery and Framing methodology.

Intellectual Technology Inc. - UI/UX Lead | Fort Wayne, IN | 12.2018 - 01.2021
Transitioning teams to a UX methodology as well as working to unify and standardize the component library for all applications.

Do It Best Corporation - Web Designer / UX Ambassador | Fort Wayne, IN | 05.2017 - 12.2018
Worked on a variety of web design projects such email blasts and banner ads for member and user consumption while advocating a stronger user experience based approach to design.

Home Depot Enterprise UX Team - Senior User Experience Designer | Atlanta, GA | 07.2016 - 04.2017
Embraced a strong user research based methodology and designed an enterprise application for The Home Depot Supply Chain using an agile development cycle with the Enterprise UX Team.

Blue Sombrero / Dick's Sporting Goods - UI/UX Designer | Atlanta, GA | 12.2014 - 03.2016
Worked on several projects from research phase to production for a web based product as well as a mobile app with an on-site and off-site product team.

Sage North America - Web Designer | Atlanta, GA | 12.2013 - 12.2014
Designed websites, micro-sites, promotional emails, and other digital promotional pieces.

Razorfish - Freelance UX/UI Designer | Atlanta, GA | 06.2013 - 09.2013
Worked with a UX Lead and Art Director to design and modify existing design templates for an insurance client based on user/test group feedback.

Autism Speaks - Freelance Web Designer | New York, NY | 01.2011 - 01.2013
Redesigned the foundation's website and email newsletters, designed several micro-sites and other digital and print materials.

Field & Stream and Outdoor Life Magazines - Graphic Designer/UX Designer | New York, NY | 10.2008 - 05.2011
Designed ad units, micro-sites, email newsletters, promotional materials, and edited video for the marketing team while working with an off-site development team to execute said projects.

Manning Media - Multimedia Designer | Chicago, IL | 11.2006 - 02.2008
Designed HTML and Flash websites, micro-sites, e-vites, identity systems, email newsletters, and media kits for clients while working with an in-house developer to implement said projects.

EDUCATION **Savannah College of Art and Design - Savannah, GA** **Udacity** | iOS Developer Nanodegree | Spring 2016
BFA: Graphic Designer | June 2006 **General Assembly** | Mobile Development Track | Summer 2015

AWARDS **2010 Min Award(s)**
Online Event: Live Hunt, Outdoor Life magazine
Retail / Merchandising Tie-In: Gore-Tex Gear Widget, Bonnier Outdoor Group